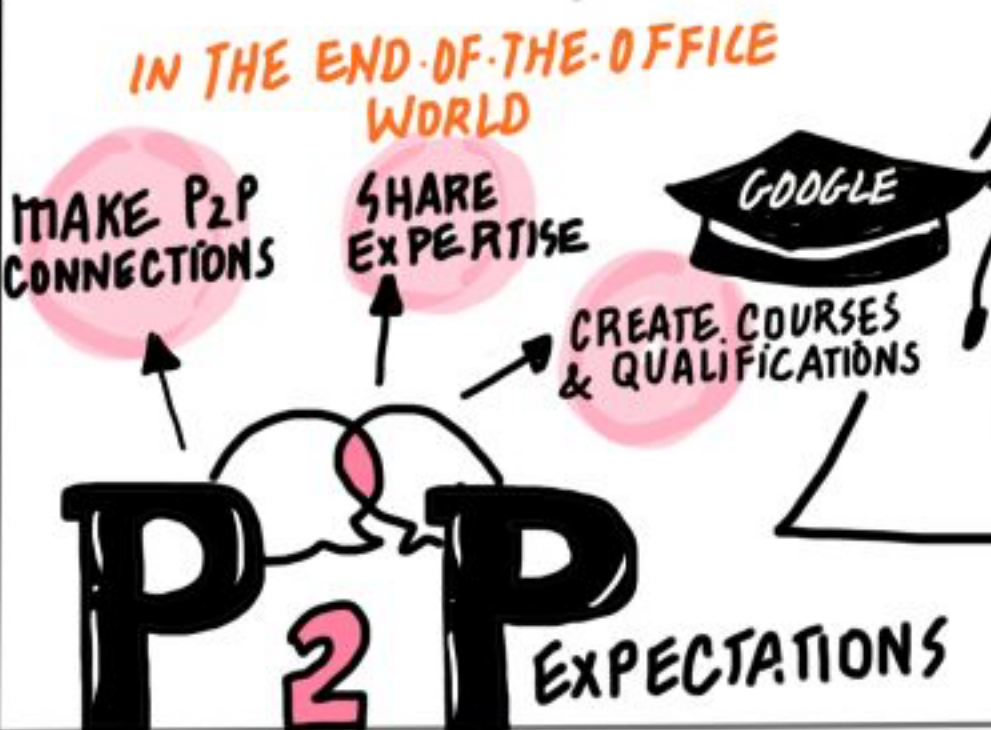


MENTOR ECONOMY

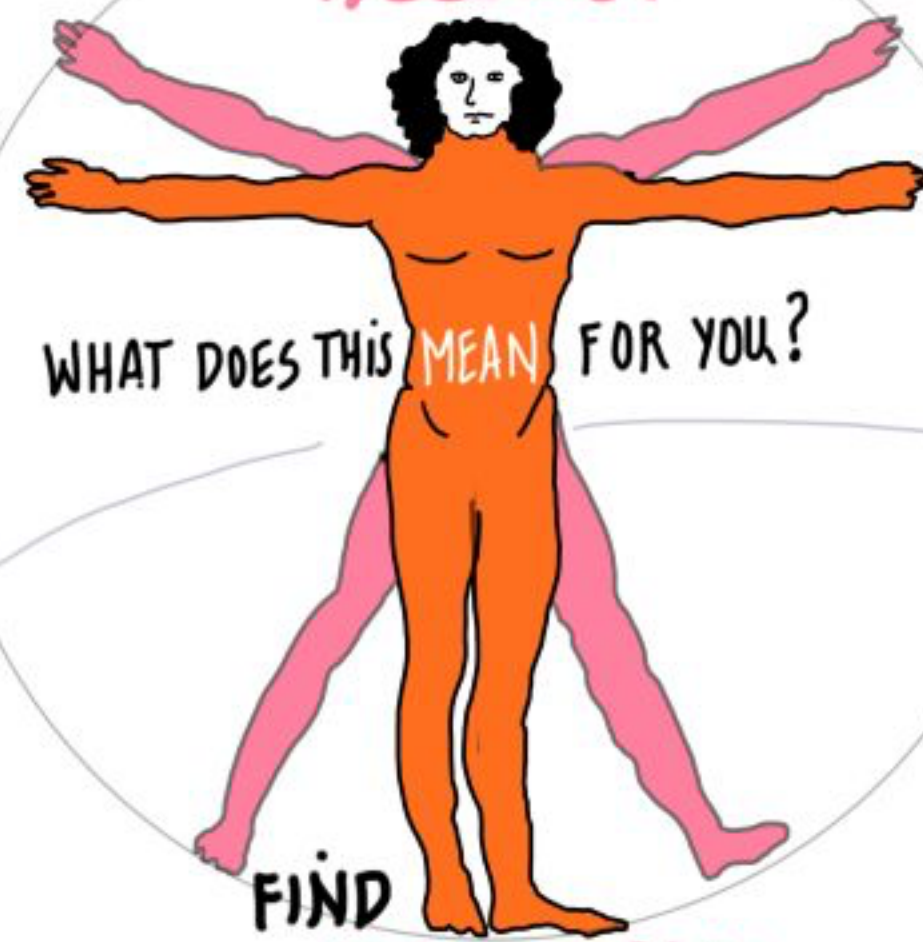


4 CONSUMER TRENDS

CONSUMER EXPECTATIONS FOR 2020 and beyond...

- EXAMPLES:
- ★ DEGREES OF FREEDOM
 - ★ DNDECK
 - ★ VEUVE CLICQUOT

ARE WE OFF BALANCE?
WE ARE STILL THE SAME OLD HUMANS WITH THE SAME *needs.*



FIND *new ways* TO SERVE THOSE NEEDS.

SUSTAINABILITY as a SERVICE



TRUTH VERTICALS

IN A FRACTIOUS WORLD WHERE IT'S IMPOSSIBLE TO BELIEVE WHAT YOU SEE...



THE METAVERSAL SELF

