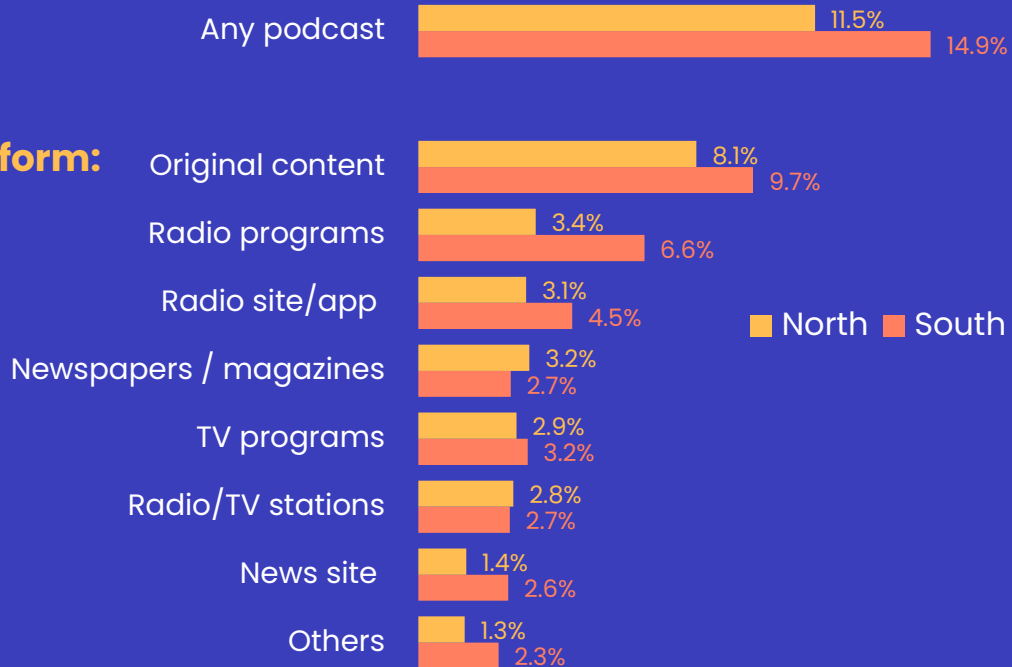


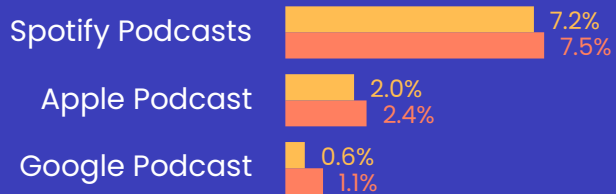
Podcasts usage: types & demographic profiles

Last months consumption

Content/platform:

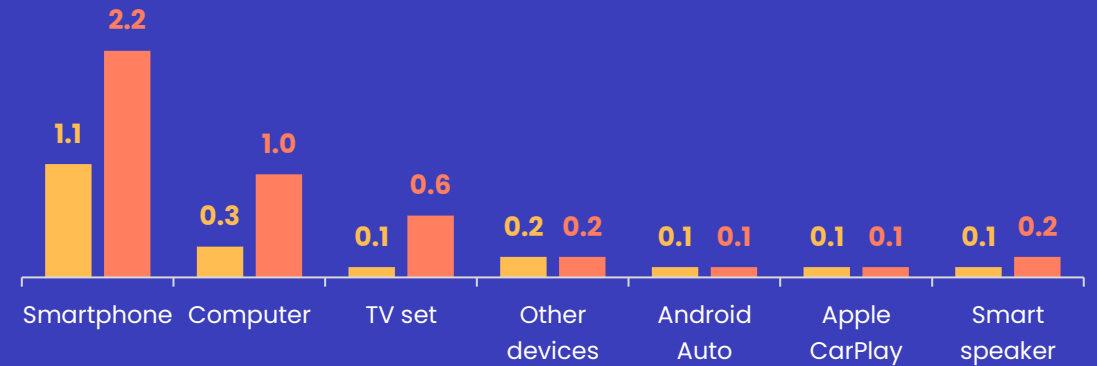


Brands:



Podcasts or timeshifted radio/device

% of total daily listening



Podcasts usage by segment (Total Belgium)

