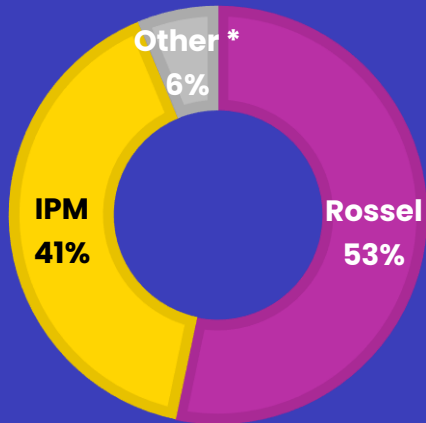


# Rossel-IPM: a view on their respective positions

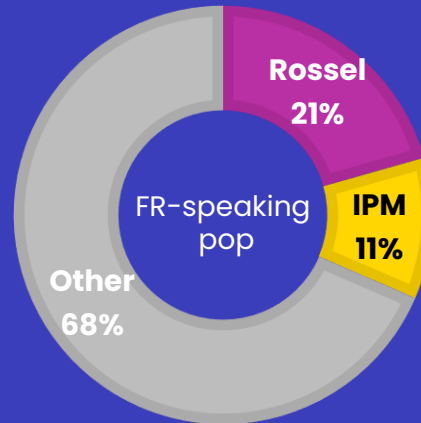
## South Belgium

**Paid newspapers South**

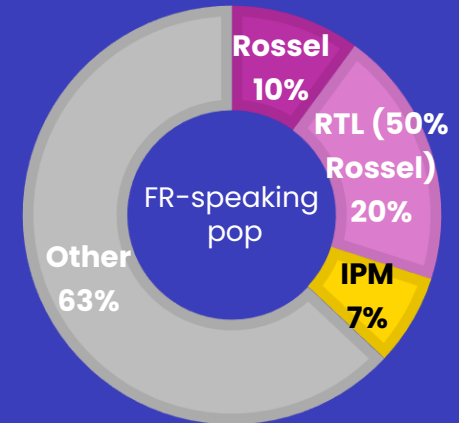


\* Mediafin: 50% Rossel

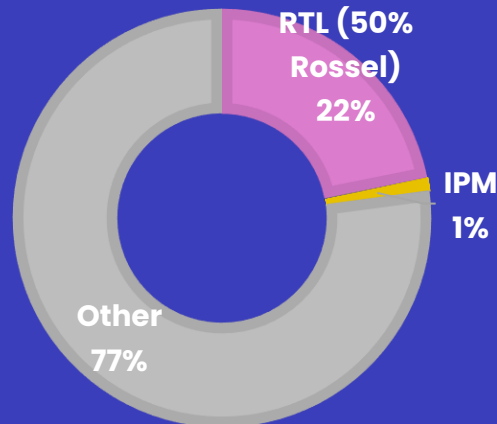
**CIM-measured magazines**



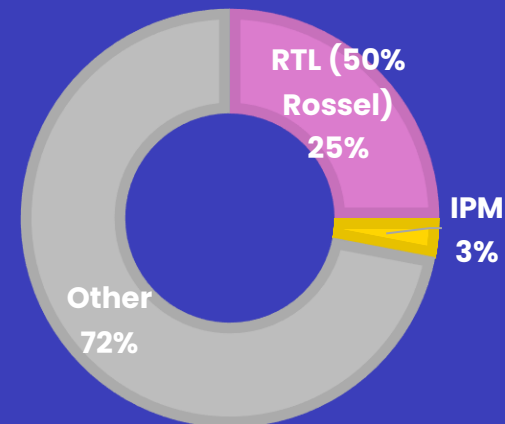
**BELGIAN Web+apps**



**TV South**



**Radio South**



Sources: CIM BPS 2023-2024 (print+replica) shares of contacts, RAM 2024 & TV 2024: audience shares, CIM Internet-Gemius 2024 share of time. All on 16+

