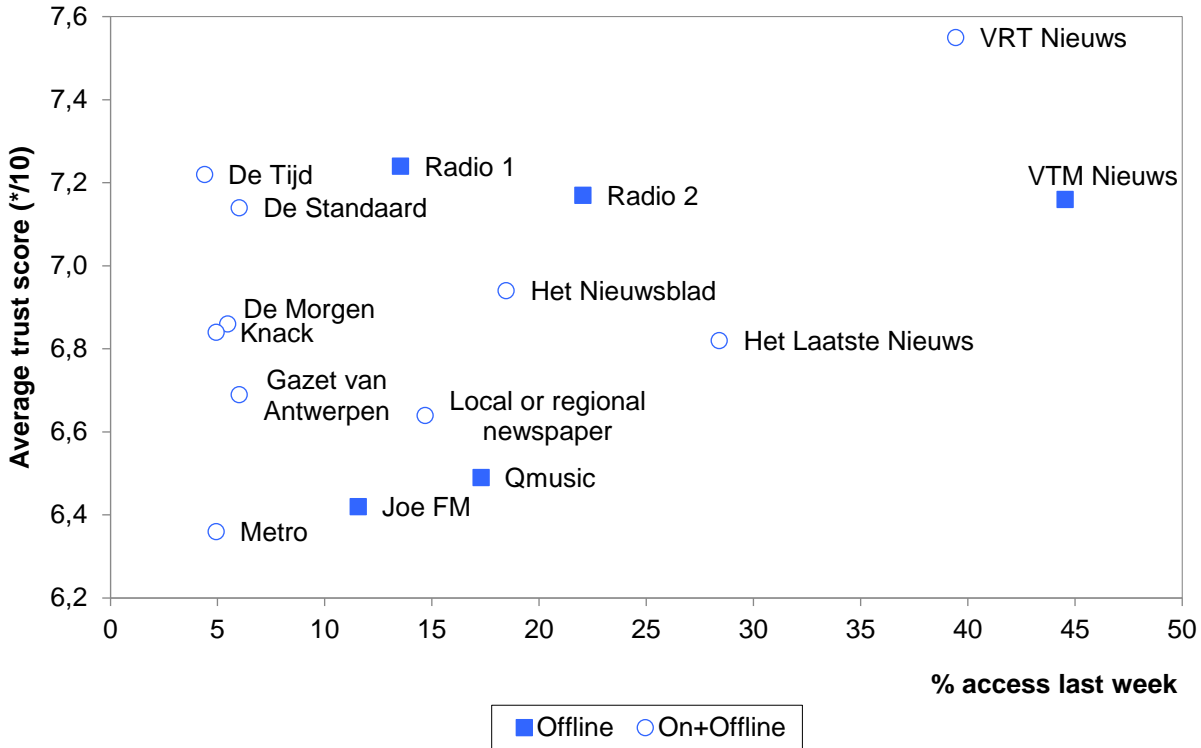


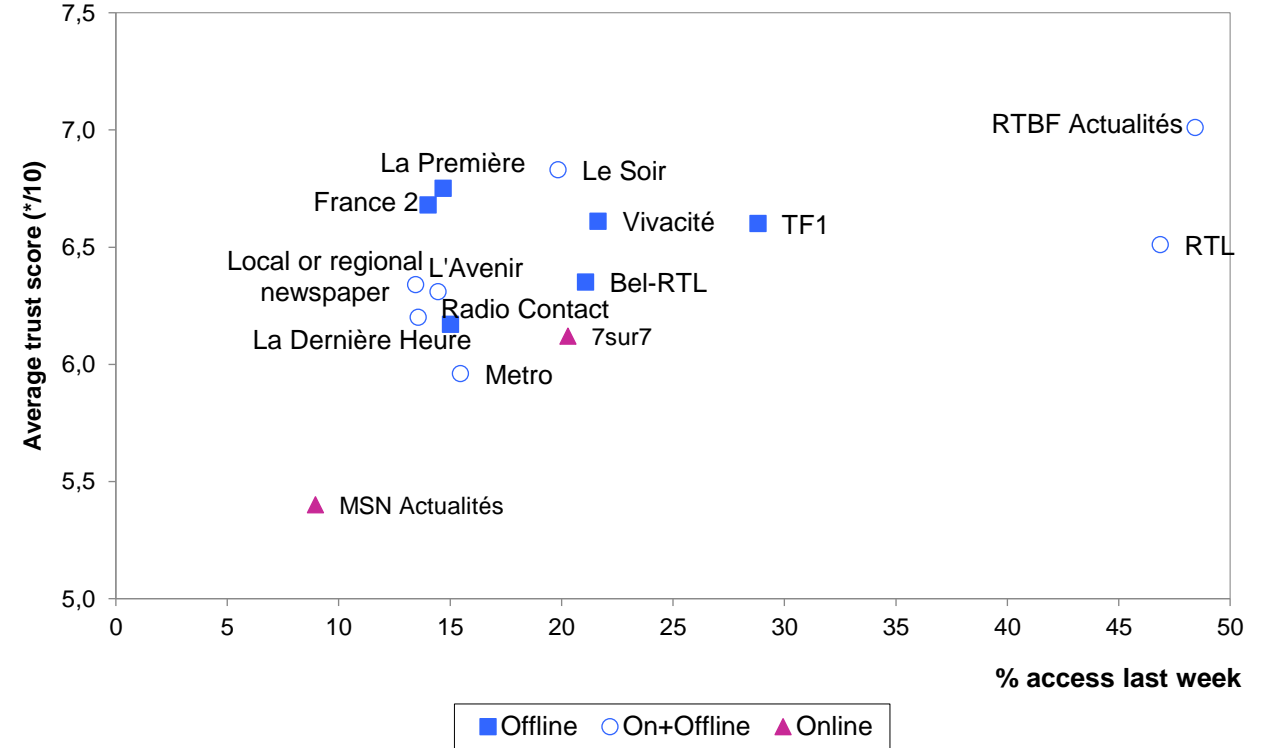
Selected Belgian news media, trust vs usage

Not directly connected...

Within Dutch-speaking population



Within French speaking population



Trust: 0- Not at all trustworthy/ 5- Neither trustworthy nor untrustworthy / 10- Completely trustworthy

Which of the following brands have you used to access news online in the last week (via websites, apps, social media, and other forms of Internet access)?

Which of the following brands have you used to access news offline in the last week (via TV, radio, print, and other traditional media)?