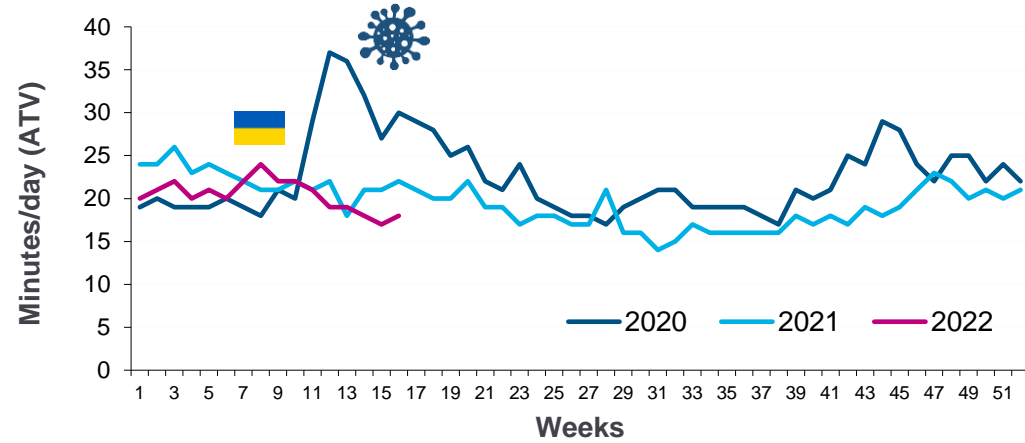


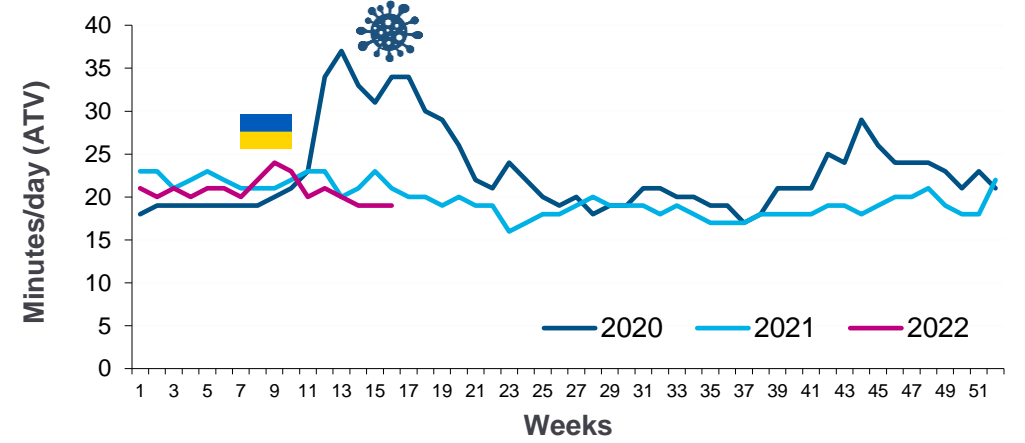
Ukraine news interest consistently below COVID

One crisis is not the other one

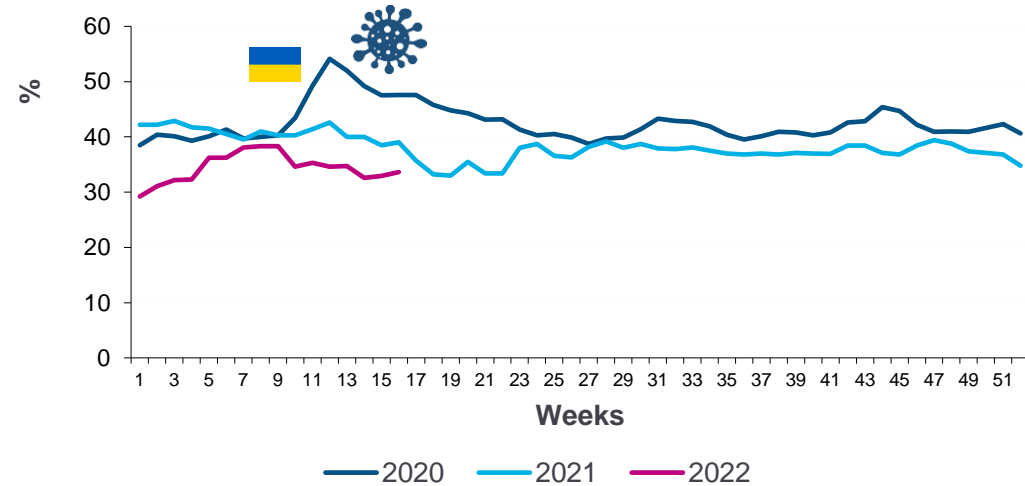
North: TV news viewing minutes



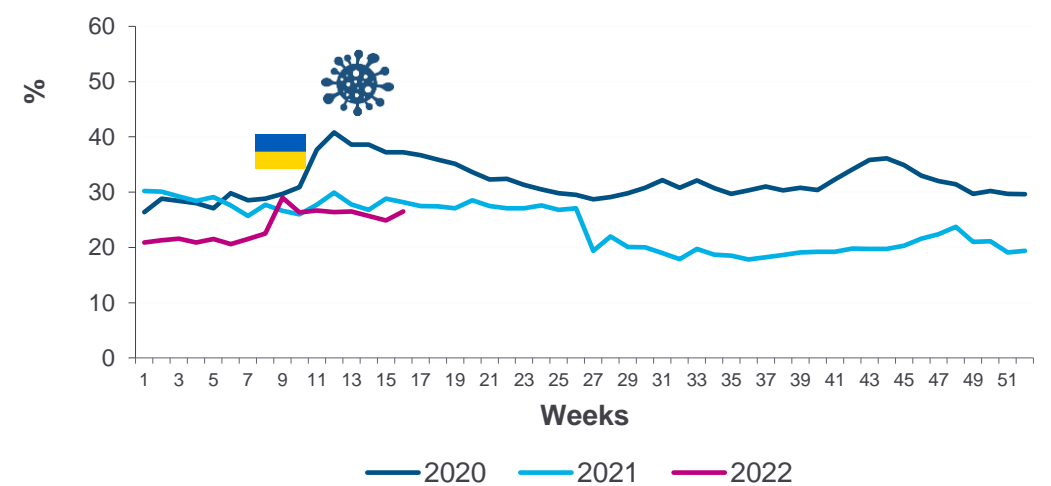
South: TV news viewing minutes



North: daily reach online newsbrands



South: daily reach online newsbrands



Newsbrands: 7sur7 App, 7sur7.be, De Morgen, De Standaard, De Tijd - L'Echo, DH.be, Gazet van Antwerpen, Grenzecho App, Grenzecho.net, Groupe L'Avenir, Het Belang van Limburg, HLN App, HLN.be, Knack/Levif, Le Soir, Het Nieuwsblad App, Nieuwsblad, RTBF News, RTL.be - RTL INFO, Sudpresse Editions Digitales, Sudinfo, VRT - NWS. **TV:** « general news » typology, all channels in the region

Source: CIM TV/CIM Internet. Adults 12+. Week 16 2022:→19/04/2022