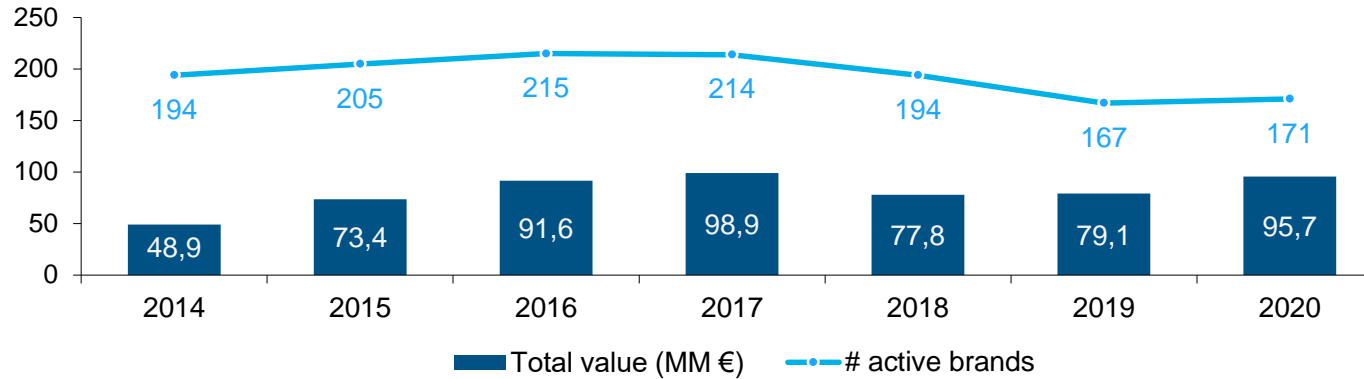
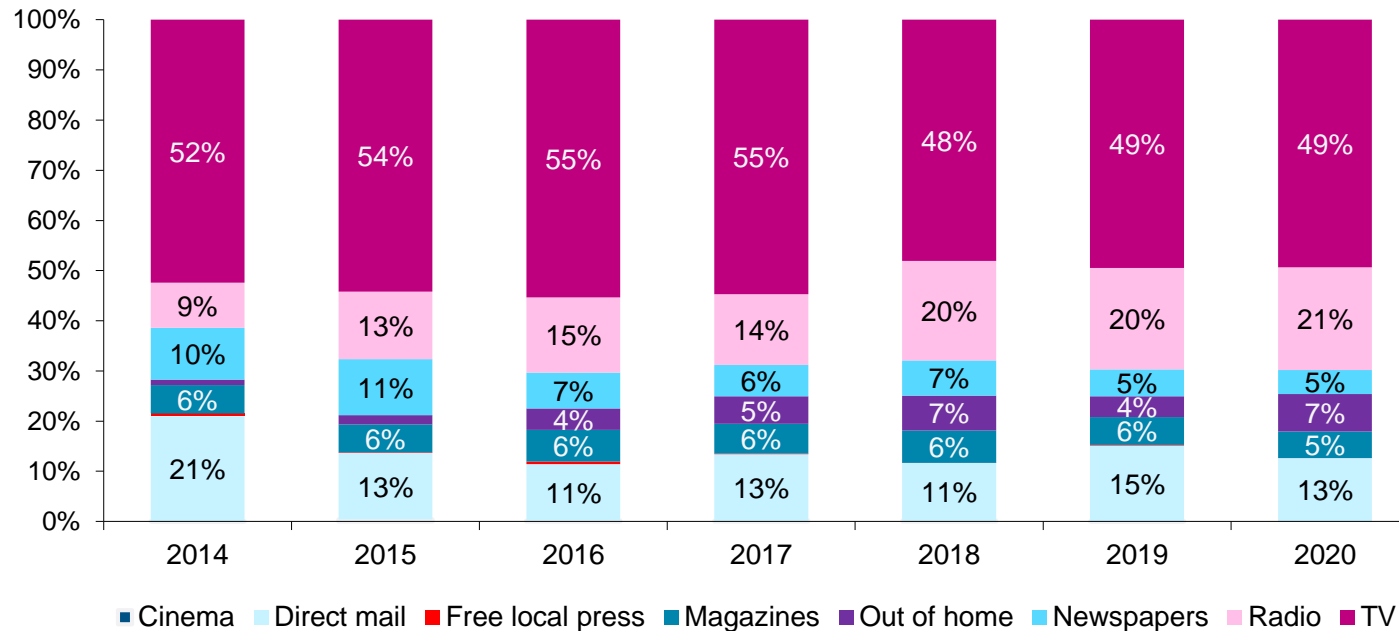


Offline support of online commerce

Evolution total value



Media-mix



Breakdown by nature of shop

