

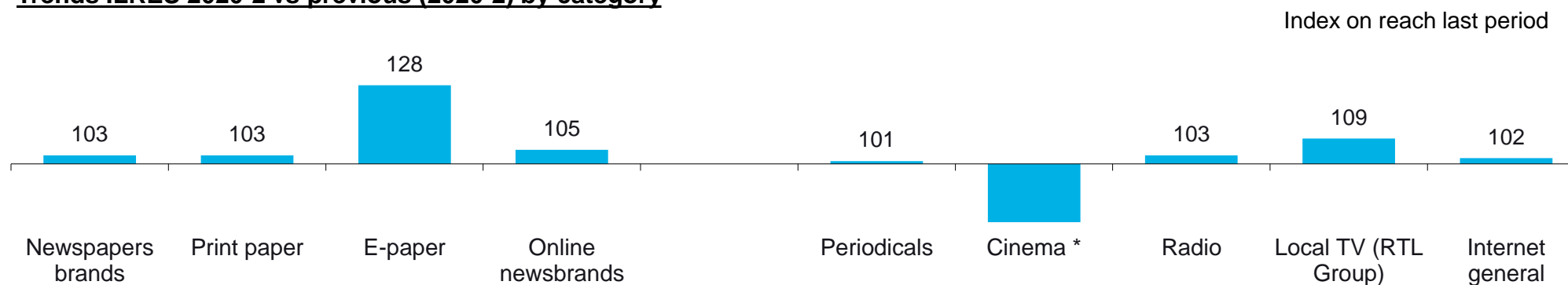
# GD Luxembourg: identifying the COVID-effect again in media use



## COVID effect in ILRES 2021-1

Media category	Title	Period reach	Reach in abs	Reach % 2021-1	Reach % outside lockdown period	'COVID' Index
Newspaper (digital)	Le Quotidien	Daily	9.500	1,8%	1,2%	150
TV Foreign (Portugal)	TVI Internacional	Daily	20.200	3,8%	3,1%	123
TV Foreign (Germany)	Vox	Daily	14.700	2,8%	2,3%	122
TV Foreign (France)	M6	Daily	36.600	7,0%	6,1%	115
TV	RTL Télé Lëtzebuerg	Daily	119.100	22,6%	19,8%	114
Internet	www.eldorado.lu	Daily	31.100	5,9%	5,2%	113
TV all platforms	RTL Group	Daily	162.500	30,9%	27,9%	111
Internet	www.wort.lu	Daily	99.700	19,0%	17,2%	110
Internet	www.tageblatt.lu	Daily	24.100	4,6%	4,2%	110
TV Foreign (France)	France 2	Daily	30.900	5,9%	5,4%	109

## Trends ILRES 2020-2 vs previous (2020-2) by category



\* ILRES 2021-1: cinema audience surveyed when open to public