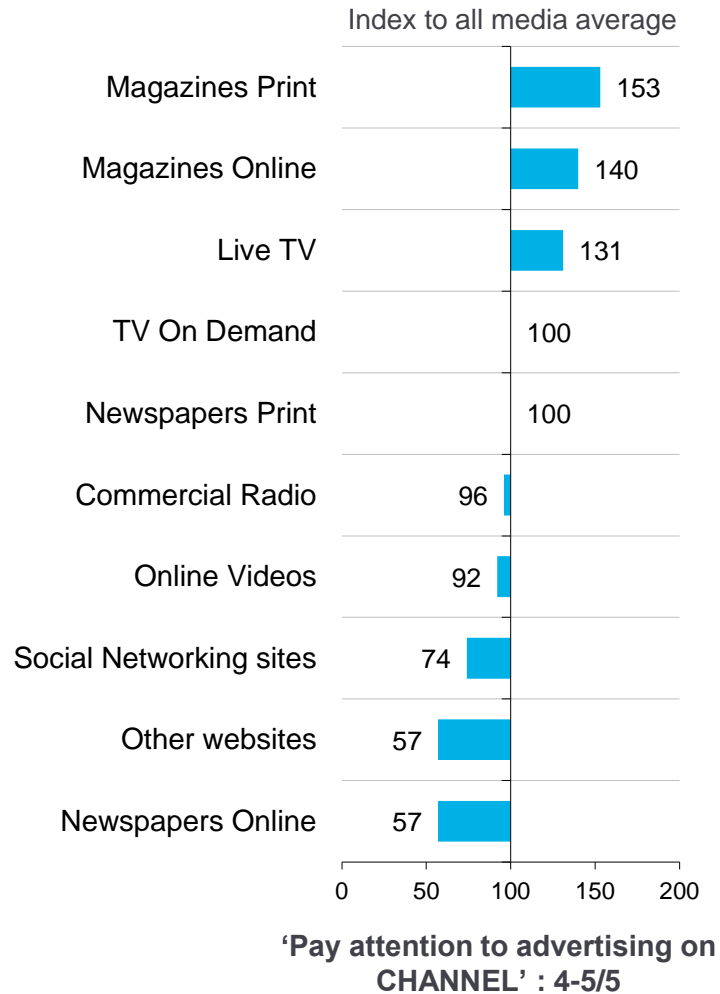


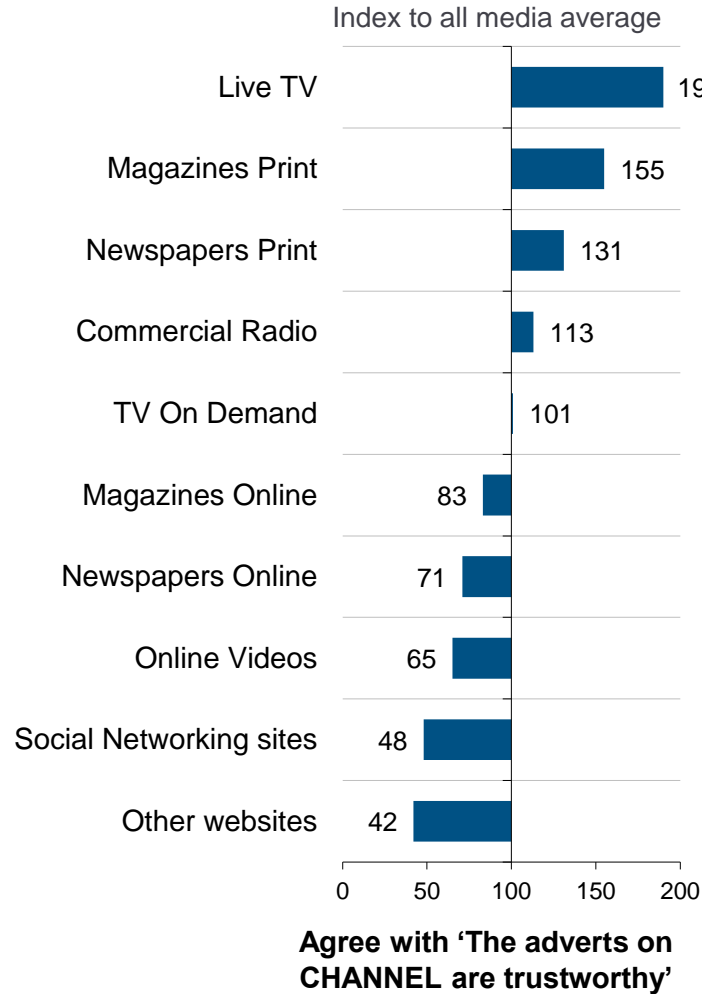
# Attention to advertising as a matter of trust & relevance



## Draws attention



## Ads trustworthy



## Ads relevant to me

