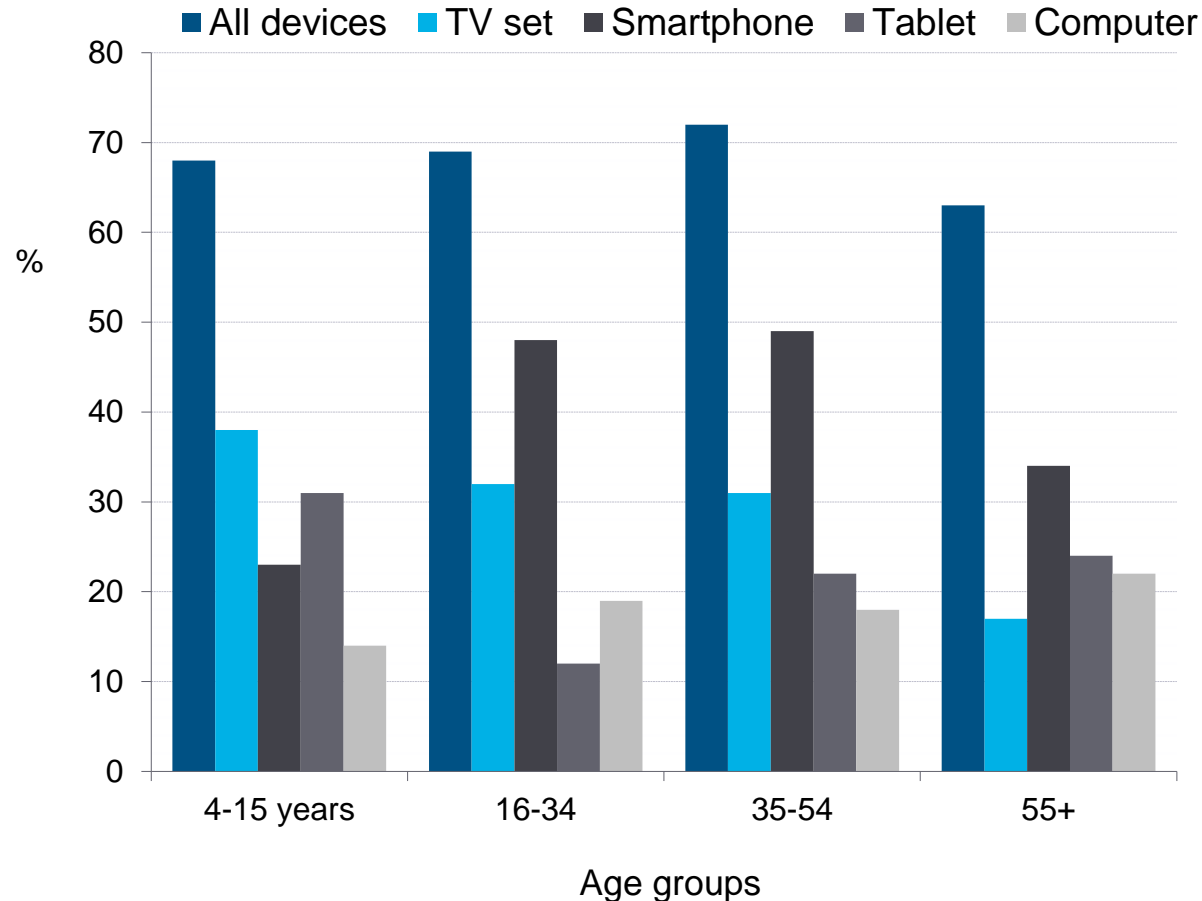


3rd party audience analysis of Youtube

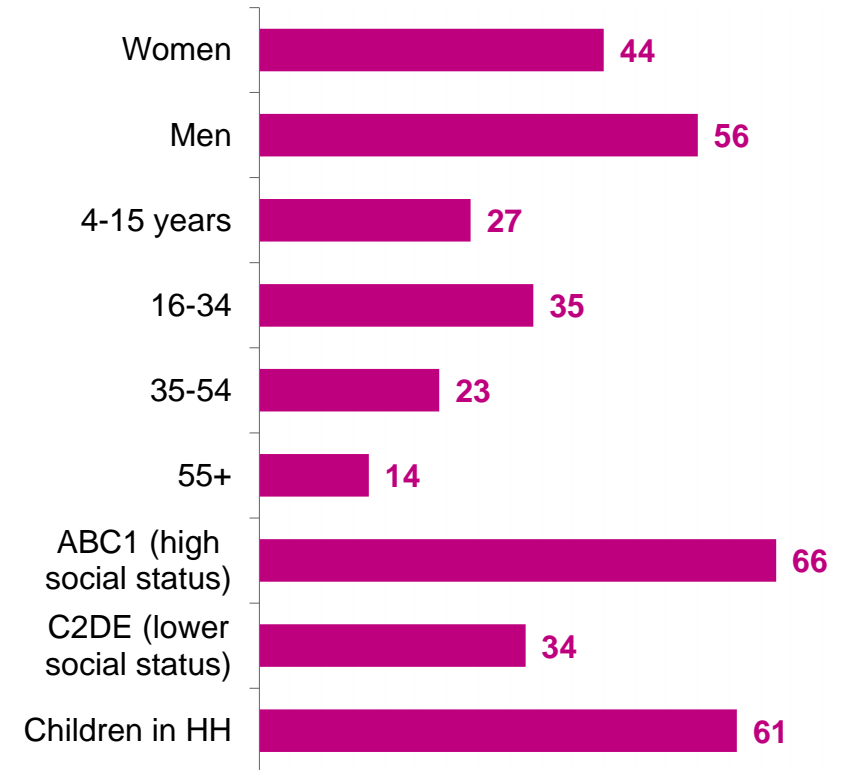


4-weeks reach by device



4 weeks ending 30/08/2020

Profile heavy viewers (80-100% of volume)



% of population,
All devices, 4 weeks ending
28/09/2020