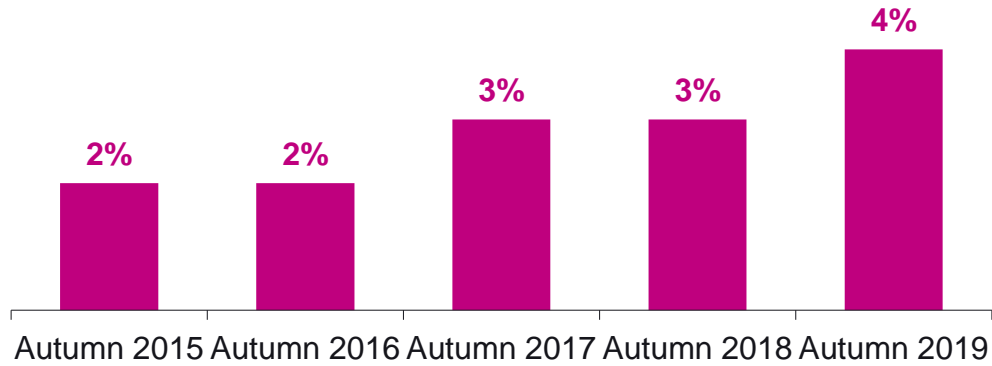


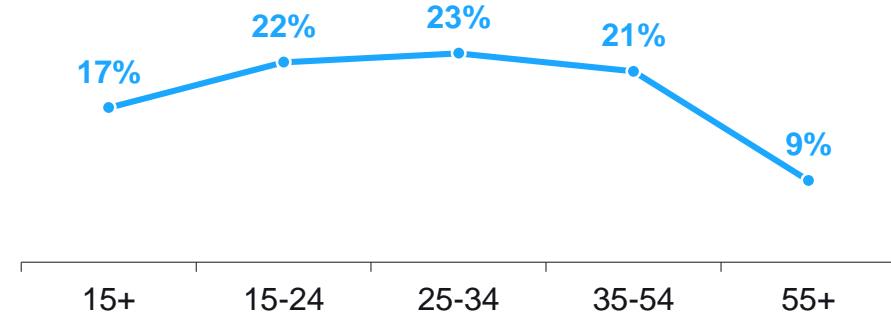
# Young at heart: podcast success in the UK



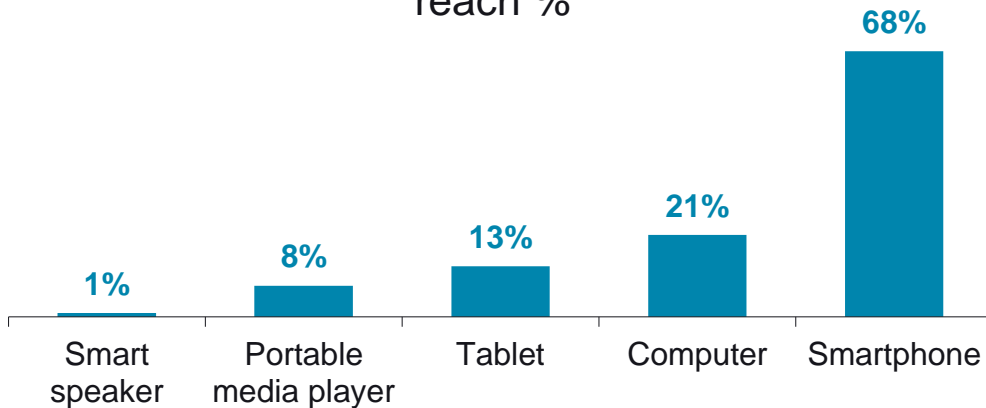
Podcast share % of total audio evolution all adults



Autumn 2019 Podcast weekly reach % by age



Autumn 2019 device used for podcasting reach %



Autumn 2019 Podcast share % of total audio by age

