Magazines reported total brand readership

Titles where there is a difference to paper+replica

Titles	AIR % "2024"	AIR "2025" '000	% "2025"	AIR "2026" '000	% "2026"	Index vs previous
NL						
HUMO	9.1%	788	8.1%	771	7.9%	98
Libelle	8.8%	749	7.7%	749	7.6%	99
Knack	4.9%	429	4.4%	381	3.9%	89
Flair NL	4.4%	332	3.4%	297	3.0%	88
Feeling	2.6%	220	2.3%	194	2.0%	87
FR						
Ciné Télé Revue	10.1%	847	8.7%	779	8.0%	92
Touring Magazine FR	5.0%	422	4.4%	383	3.9%	89
Soir Mag	4.0%	378	3.9%	343	3.5%	90
Paris Match	4.4%	386	4.0%	340	3.5%	88
Moustique	2.6%	254	2.6%	256	2.6%	100
Le Vif	3.5%	265	2.7%	254	2.6%	96
Flair FR	3.1%	216	2.2%	183	1.9%	86
Weekend -Le Vif, supplément du Vif	2.2%	177	1.8%	144	1.5%	83
Gael	1.4%	122	1.3%	135	1.4%	108
Ligueur des parents	1.2%	113	1.2%	113	1.2%	100
Combinations						
Libelle Lekker+LesDélices de Femmes	13.6%	1,281	13.2%	1,176	12.0%	91
Plus Magazine NL+FR		492	5.1%	436	4.5%	88
Trends NL+FR	4.7%	389	4.0%	367	3.8%	95

Index vs previous

Source: CIM BPS 16+ adults . “2026”: 50% of data coming from previous BPS survey/50% "fresh" data (Sep 2025-May 2026)