Magazines reported paper+replica readership

Index vs previous

Flemish titles

Titles	AIR % "2024"	AIR "2025" '000	% "2025"	AIR "2026" '000	% "2026"	Index vs previous
Libelle	8.0%	690.5	7.1%	710.2	7.3%	103
Dag Allemaal+Expres	8.5%	734.7	7.6%	684.7	7.0%	92
HUMO	5.4%	447.0	4.6%	429.7	4.4%	96
Touring Magazine NL	3.8%	369.9	3.8%	329.1	3.4%	89
Knack	3.9%	350.4	3.6%	299.8	3.1%	86
Bond	3.8%	358.8	3.7%	295.7	3.0%	81
Goed Gevoel	3.5%	285.5	2.9%	244.1	2.5%	86
Flair NL	2.9%	218.3	2.2%	228.6	2.3%	105
Knack Weekend, bijlage van Knack	3.1%	291.6	3.0%	224.1	2.3%	77
Primo	2.7%	254.3	2.6%	222.1	2.3%	88
TeVe-Blad	2.3%	185.9	1.9%	200.6	2.0%	105
Knack Focus, bijlage van Knack	2.4%	224.4	2.3%	186.0	1.9%	83
OKRA magazine	3.0%	234.2	2.4%	178.9	1.8%	75
MO* Mondiaal Magazine	1.9%	201.8	2.1%	159.2	1.6%	76
Story	2.4%	179.7	1.9%	154.7	1.6%	84
Feeling	2.0%	170.0	1.8%	154.3	1.6%	89
Tv Familie+Blik	1.7%	133.1	1.4%	138.5	1.4%	100
VTWonen	1.2%	93.7	1.0%	92.5	0.9%	90
vtwonen Design				73.4	0.7%	
vtwonen Landelijk	1.4%	107.0	1.1%	65.7	0.7%	64

French written / Language combinations

Titles	AIR % "2024"	AIR "2025" '000	% "2025"	AIR "2026" '000	% "2026"	Index vs previous
Ciné Télé Revue	7.0%	608.3	6.3%	597.2	6.1%	97
Télépro	3.6%	342.2	3.5%	368.8	3.8%	109
Touring Magazine FR	4.6%	397.4	4.1%	368.7	3.8%	93
Femmes d'Aujourd'Hui	4.4%	352.1	3.6%	321.7	3.3%	92
Top Santé	2.8%	209.7	2.2%	212.6	2.2%	100
Soir Mag	2.7%	248.0	2.6%	212.2	2.2%	85
Le Vif	2.8%	219.0	2.3%	211.6	2.2%	96
Paris Match	2.9%	224.0	2.3%	191.4	2.0%	87
Moustique	2.2%	214.2	2.2%	188.8	1.9%	86
Flair FR	2.7%	195.2	2.0%	174.4	1.8%	90
Weekend -Le Vif, suppl. Vif	2.1%	172.4	1.8%	138.2	1.4%	78
Gael	1.2%	110.4	1.1%	119.3	1.2%	109
Elle Décoration	0.9%	119.3	1.2%	117.5	1.2%	100
Ligueur des parents	1.2%	111.1	1.1%	110.6	1.1%	100
Art et Décoration	1.2%	103.9	1.1%	109.2	1.1%	100
Télé Pocket	0.7%	62.2	0.6%	84.5	0.9%	150
Dimanche	0.8%	79.7	0.8%	63.1	0.6%	75
Libelle Lekker+LesDélices de Femmes d'Aujourd'hui	7.7%	737.4	7.6%	720.1	7.4%	97
Plus Magazine NL+FR	5.0%	476.8	4.9%	417.8	4.3%	88
Trends NL+FR	3.1%	258.1	2.7%	251.6	2.6%	96
Trends Weekend NL+FR				151.7	1.5%	

Source: CIM BPS 16+ adults . “2026”: 50% of data coming from previous BPS survey/50% "fresh" data (Sep 2025-May 2026)